



FEATURE RELEASE

Cottonwood Country Club Introduces AquaClimb To Utah State's First Poolside Climbing Wall Adds Exciting New Alternative to Diving Board

Holladay, UT June 26, 2006. Cottonwood Country Club and Pyramide USA, Inc., a leading manufacturer of climbing walls, announced today the opening of a new AquaClimb poolside climbing wall at the Cottonwood Country Club.

The AquaClimb is an innovative alternative to a diving board in a swimming pool that no longer meets safe diving depth and distance requirements. "After removing the pool's diving board last year, Cottonwood Country Club hopes that the AquaClimb will add a whole new dimension of fun this summer," said Tom Love, member of the Cottonwood Country Club Board of Directors.

AquaClimb provides resort and recreation facilities with a unique, multi-purpose water activity that blends fun with fitness. "The AquaClimb is an exciting new water activity for kids of all ages," said Russell Moy, president Pyramide, Inc. "Swimmers rise to the challenge of scrambling up the AquaClimb and making spectacular splashes as they fall back in to the pool."

The AquaClimb is a modular wall system based on one meter by one meter, non-slip fiberglass panels and with moveable handholds. Each panel can be turned in four different variations to change the level and difficulty. The climbing wall extends into the pool to ease ascent by swimmers and sits at an angle over the water to ensure climbers safely fall back into the water from any height. The Cottonwood Country Club pool installed an AquaClimb that is three meters high by three meters wide in its deep water well, after evaluating various options to improve the Club's swimming pool and surrounding area.

"We excited to be the first to bring AquaClimb to our members, guest and families in Utah," added Love. "Our back patio and the pool are great spots during the summer for a company party or a family get-together."

Recreation Utah, a commercial playground and water play equipment dealer, provided the AquaClimb to Cottonwood Country Club.



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About Cottonwood Country Club

Cottonwood Country Club is a golf, tennis and swim club located at 1780 E. Lakewood Drive, Holladay, UT 84117. Benefits of membership include use of all club facilities, including the swimming pool, tennis courts, and the golf course, as well as all food facilities. For more information, visit www.cottonwoodcc.org.

About Pyramide USA, Inc.

Headquartered in Leesburg, VA, AquaClimb® is manufactured by Pyramide USA, Inc. AquaClimb poolside climbing walls provide a fun, flexible and safe water fitness activity for kids of all ages. AquaClimb helps children develop core strength through a unique combination of climbing and swimming. Introduced in 2005, the AquaClimb modular wall system is suitable for homes, schools, recreation centers, swim clubs, water parks, resorts, camps, lakes and aqua therapy pool facilities. For pool contractors and designers, AquaClimb offers an opportunity to provide a product that is very much in demand. For more information, visit www.aquaclimb.com.

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